



Big MaMa Earth Certified Education Recycling Centers

The Industry

The recycling industry is a multi-billion dollar a year industry in the collection and processing of CRV beverage containers and electronic waste called e-Waste.

The Problem

The American consumer is being bombarded with slogans to recycle, reduce and reuse, and to bring their recyclables and e-Waste for collection at events and or processing centers for processing.

An alarming fact is that many e-Waste collectors and processors unknowingly or willingly export hazardous e-Waste for profit to third world countries for unsupervised and dangerous processing.

For more information please click the following link to the Big MaMa Earth Learning Academy at <http://www.bigmamaearthacademy.org/learning-center/portal/e-waste-collection-responsibility/> for information on e-Waste Collection and Responsibility.

In addition, collectors and processors of beverage containers are being cited and shut down by state and federal regulatory agencies for improper collection and processing.

The Solution

The solution is certified and accountable collectors and processors. The Basal Action Network known as (BAN) is offering e-Waste collectors and processors training and certification in the proper collection and processing of e-Waste known as "e-Steward Certified". All BAN members must comply with strict compliance for e-Waste processing in the US and will not export any e-Waste to third world countries.

BAN nominated Big MaMa Earth to receive the first e-Steward Enterprise certification for its dedication in the education and awareness of the e-Waste issue. Big MaMa Earth will only partner with other certified e-Steward Enterprise and processors. Big MaMa Earth will also be working with CAL Recycle and applying for a grant for the education and collection of beverage containers in CA schools.

Big MaMa Earth Certified Recycling & Education Centers

Big MaMa Earth will design, develop and operate Big MaMa Earth Collection & Processing Centers for the collection and processing of CRV beverage containers, such as aluminum cans and bottles, plastic bottles, and plastic milk containers and glass bottles.

We will also collect e-Waste (cell phones, computers, electronic devices, etc.) at our collection centers and ship to e-Steward certified processors for processing. In addition, we will collect electronic toys and games for refurbishing to be given to needy children. In addition, we will also be collecting printer cartridges for refurbishing and have established relationships with processors.

Time Table

We are viewing locations in Southern CA, for our first collection and processing center. We are considering a location in the City of Perris in Riverside County. Permits and licenses are being applied for and we have on staff a consultant with 20 years' experience in the operation of a certified collection and processing plant to guide us through the initial startup phase.

The normal turnaround time is about 90 days to have a CA beverage container recycling plant in operation and compliance.

While we are completing the startup phase on the first BMME Collection Center and processing plant, we have established business relationships with certified recyclers to process our collected materials from events until we are in operation.

Expansion Plans

We plan to open one main processing center and one small collection site at a shopping center parking lot. As business and awareness increases, we will expand into multiple processing centers within a 50 mile radius and expand small collection sites into multiple shopping center parking lots throughout CA, and as demand increases, expand throughout the US.

What makes us Different?

Big MaMa Earth will be the first collection center to offer an educational element at its centers and processing facility, whereby recycling information will be taught. We will also offer schools field trip opportunities for their students to view a processing plant in operation and understand the life cycle of the products above. This will instill an ownership in students about recycling, reducing and reusing.

Supporting Educational Websites

Big MaMa Earth Learning Academy (BMMELA) is the newest environmental and social solution-based on-line academy dedicated to stimulate sustainable environmental improvement.

Websites: www.bigmamaearthacademy.org and www.bigmamaearth.org

BMMELA is a unique collaboration of resources assembled to enlighten everyone about the issues and challenges of environmental conservation for our planet!

BMMELA embodies an atmosphere of discovery and fun to attract and retain the attention of our youth, and the participation of our educators, scientists, communities, and government agencies.

BMMELA was designed to act as a catalyst for continual expansion of productive public involvement regarding the integrity of Earth's environment. All are asked to participate, and contribute, in their own way. We intend to interact with any groups, agencies, schools, governments, companies, and associations to "bring the truth" about responsible conservation to the world.

Support of Non-profits and Organizations

Big MaMa Earth will support non-profits and organizations in staging collection events whereby Big MaMa Earth can host, co-host or attend your events and perform, entertain, and teach environmental stewardship. A portion of the profits made from the collection of the products will be shared with your non-profit or organization. Organizations helping other organizations and children and their families being good stewards of our planet.

Seeking Investors, Sponsors and Supporters

Big MaMa Earth Recycling Centers are seeking investors, sponsors and supporters for the formation and operation of our certified educational recycling collection and processing centers.

We can offer investors and sponsors multiple levels of participation in both our for profit corporation Big MaMa Earth Recycling INC or our non-profit the Big MaMa Earth Learning Academy. Management of Big MaMa Earth Recycling INC will be donating a % of their personal profit to the Big MaMa Earth Learning Academy for the continuing educating and awareness of environmental issues.

For More Information

For more information please contact, Mike Miller at 951-244-8444. Please review our websites at www.bigmamaearthacademy.org and www.bigmamaearth.org . You can also e-mail me at bigmamaearth@ca.rr.com